**Subject:** Join Us as a Sponsor for the [City Name] Fundraising Walk for Williams

I’m excited to invite you to sponsor the Fundraising Walk for Williams in [City Name] on [Event Date]! This event means so much to our community—it’s a chance to come together, raise awareness, and fund critical support for Williams syndrome (WS), a rare genetic condition that affects 1 in 10,000 births worldwide.

Individuals with WS face challenges such as developmental delays and health issues but also possess unique strengths like a love for music and a warm, social personality. As an “orphan disorder,” WS receives little public funding, making community support vital to our mission.

**Why Sponsor?**

* **Recognition**: Your logo will appear on event materials and promotions, showcasing your support.
* **Engagement**: Encourage employee participation and volunteerism at a meaningful community event.
* **Impact**: Directly benefit individuals with WS and their families through your partnership.

[Walk Chair: Include unique details here, such as a local connection, special activities planned, or a personal story that resonates with potential sponsors.]

We would be honored to have you join us as a sponsor for this special event. Together, we can take meaningful steps toward greater awareness, inclusion, and resources for those living with Williams syndrome.

I’ve attached a document outlining sponsorship opportunities and benefits for your review. I’d love to discuss how we can work together—please feel free to contact me directly at [Phone Number] or [Email Address].

Thank you for considering this opportunity to make a difference in the lives of individuals with Williams syndrome.

Warm regards,

[Your Name]

Walk Chair

All proceeds benefit the Williams Syndrome Association, a 501(c)3 Non-Profit Organization. Sponsorships can be made online at *your text to donate details or walk donation page URL* or by check made out to Williams Syndrome Association and mailed to 243 Broadway Unit 9188, Newark, NJ 07104