**[Insert Date]**

[Recipient’s Name]
[Title/Company Name]
[Address]
[City, State, ZIP]

Dear [Recipient’s Name],

**Support the Walk for Williams**

The Williams Syndrome Association (WSA) invites you to sponsor the Walk for Williams in [City Name] on [Event Date]. This inspiring event raises funds and awareness for Williams syndrome (WS), a rare genetic condition affecting 1 in 10,000 births worldwide.

WS presents challenges like developmental delays and health issues but also highlights strengths like a love for music and a warm social personality. As an "orphan disorder," it receives little public funding, making community support critical.

**Why Sponsor?**

* **Recognition**: Logo placement on event materials and promotions.
* **Engagement**: Opportunities for employee participation and volunteerism.
* **Impact**: Directly support individuals with WS and their families.

[Walk Chair: Include unique details about the event, such as why it’s meaningful to the local community, special activities planned, or a personal story that connects your audience to the cause.]

We would be honored to have you join us as a sponsor for this special event. Your partnership can help us take meaningful steps toward greater awareness, inclusion, and resources for those living with Williams syndrome.

Please find attached the sponsorship opportunities and benefits. I would love to discuss this further and make you a part of the WSA family. You can reach me directly at [Phone Number] or [Email Address].

Warm regards,
[Your Name]
[Your Title]

All proceeds benefit the Williams Syndrome Association, a 501(c)3 Non-Profit Organization Sponsorships can be made online at *your text to donate details or walk donation page URL* or by check made out to Williams Syndrome Association and mailed to 243 Broadway Unit 9188, Newark, NJ 07104