

## 2018 Awareness Month

WS Awareness is now in its 9th year – and this year we have 35+ walks/awareness events across the country. We are reaching approximately 10,000 people at the walks and other events, and tens of thousands more through media coverage—please spread the word!

Awareness events account for nearly 2/3 of the total fundraising income for the WSA – they are CRITICAL to our ability to provide direct support to more families each year and increase the number and quality of our programs, as well as fund research.

Throughout the years since we began our awareness/fundraising efforts, we have been able to increase the amount of scholarship/financial assistance and research support from roughly \$50,000 per year to approximately \$400,000 currently, as well as sponsor free conferences for educators, and expand our assistive technology and housing initiatives.

86 cents of every dollar raised for the WSA goes directly to scholarships, grants and programs

## WSA PROGRAM SPENDING

