

Top 5 Reasons Why Increased Awareness of Williams Syndrome Will Always Be a Top Priority!

- 1) **Williams syndrome** presents medical, cognitive and social challenges for a lifetime.
- 2) **With greater awareness** we can attract the brilliant and creative scientists we need to find the answers that will help minimize and overcome the most troubling aspects of Williams syndrome.
- 3) **With greater awareness** we can raise the level of funding needed to support critical research, create specialized programs and provide scholarships and medical assistance to those in need.
- 4) **With greater awareness** we can help ensure inclusive programs at school and in the community so individuals with WS can share their gifts with the world throughout their lifetimes.
- 5) **There are more than 30,000 individuals** with WS in the United States alone. Increased awareness is the only way that we can help ensure a bright future for each of them!

