YES!
I want to help!

YES
I want to make a difference!

♥

Help fund scholarships for music lessons, music camp or to attend a post-secondary program

♥

Help members of the medical community learn more about WS and the special treatments often required by those with Williams syndrome

♥

Help those with WS secure life-saving procedures provided by WS experts

♥

Help researchers find answers for those with WS that could assist millions of Americans with high blood pressure, anxiety disorders and diabetes

♥

Help individuals with Williams syndrome realize their full potential

Thank you!

♥

sponsoring benefits

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Friend</th>
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<tr>
<td>$1,000</td>
<td>$750</td>
<td>$500</td>
<td>$250</td>
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Opportunity to address attendees of the Walk

Banner with logo printed and on display

Display your own banner

Mention in PR and outreach efforts

Signage at local walk

Recognition on WSA website and newsletter

Invitation for 10 employees to attend the Walk

Invitation for 5 employees to attend the walk

Invitation for 2 employees to attend the walk

Visit williams-syndrome.org

williams syndrome
AWARENESS

royal oak
WALK FOR WILLIAMS®
05.03.15

DETROIT ZOO
8450 W. 10 Mile Rd. Royal Oak, MI
Registration: 7:30 am
Walk: 8:30 am

Extraordinary Gifts, Unique Challenges
Williams syndrome (WS) is a rare genetic condition that is present at birth and can affect anyone. It presents lifelong medical, cognitive & behavioral challenges. But there is a bright side. Medical and learning challenges often occur side by side with striking verbal abilities, highly social personalities and an affinity for music.

The Williams Syndrome Association (WSA) is the most comprehensive resource for people and families living with WS as well as doctors, researchers and educators. The WSA provides the resources and referrals that families need, and a strong and supportive community. WSA programs include educational and social events, camps, scholarships, financial assistance, research funding and much more.

Williams syndrome affects more than 20,000 people in the United States. Scientists believe that as many as 25-30% may be undiagnosed or misdiagnosed.

Williams syndrome awareness

WS occurs randomly and can affect anyone, yet most people have never heard of it. They don’t understand the unique challenges faced by these individuals nor have they experienced their joyful outlooks on life or been given the chance to impact the lives of families affected by Williams syndrome.

Awareness Month activities will help put WS “on the map.” With your help we can educate teachers, inform doctors and share family journeys. Increased awareness will provide a greater opportunity to raise critical funding for research and new programs, and build a greater appreciation and understanding of people with Williams syndrome.

2015 awareness goals

♥ 10,000 participants
♥ Events in every state
♥ 20% increase in scholarships

Future Goals:

10,000 participants
Events in every state
20% increase in scholarships

To learn more: williams-syndrome.org