

**YES**  
I want to  
make a difference!



Help fund scholarships for music lessons, music camp or to attend a post-secondary program



Help members of the medical community learn more about WS and the special treatments often required by those with Williams syndrome



Help those with WS secure life-saving procedures provided by WS experts



Help researchers find answers for those with WS that could assist millions of Americans with high blood pressure, anxiety disorders and diabetes



Help individuals with Williams syndrome realize their full potential

**Thank you!**

**YES!**  
I want to help!



sponsorship benefits

	Platinum \$1,000	Gold \$750	Silver \$500	Friend \$250
Opportunity to address attendees of the event	♥			
Banner with logo printed and on display	♥			
Display your own banner	♥	♥		
Mention in PR and outreach efforts	♥	♥		
Signage at local event	♥	♥	♥	
Recognition on WSA website and newsletter	♥	♥	♥	♥
Invitation for 10 employees to attend the event	♥			
Invitation for 5 employees to attend the event		♥		
Invitation for 2 employees to attend the event			♥	♥



**williamssyndrome**  
ASSOCIATION

Visit [williams-syndrome.org](http://williams-syndrome.org)



**williamssyndrome**  
AWARENESS



**phoenix**  
FAMILY FUN CARNIVAL  
**05.30.15**

COURTYARD SCOTTSDALE SALT RIVER  
5201 N. Pima Rd., Scottsdale, AZ 85250

Event: **11:00 to 2:00 pm**

Extraordinary Gifts, Unique Challenges



## about williams syndrome

Williams syndrome (WS) is a rare genetic condition that is present at birth and can affect anyone. It presents lifelong medical, cognitive & behavioral challenges. But there is a bright side. Medical and learning challenges often occur side by side with striking verbal abilities, highly social personalities and an affinity for music.

## williams syndrome association

The Williams Syndrome Association (WSA) is the most comprehensive resource for people and families living with WS as well as doctors, researchers and educators. The WSA provides the resources and referrals that families need, and a strong and supportive community. WSA programs include educational and social events, camps, scholarships, financial assistance, research funding and much more.



Williams syndrome affects more than 20,000 people in the United States. Scientists believe that as many as 25-30% may be undiagnosed or misdiagnosed.

To learn more: [williams-syndrome.org](http://williams-syndrome.org)

## Help Us Spread the Word



## williams syndrome awareness

WS occurs randomly and can affect anyone, yet most people have never heard of it. They don't understand the unique challenges faced by these individuals nor have they experienced their joyful outlooks on life or been given the chance to impact the lives of families affected by Williams syndrome.

Awareness Month activities will help put WS "on the map." With your help we can educate teachers, inform doctors and share family journeys. Increased awareness will provide a greater opportunity to raise critical funding for research and new programs, and build a greater appreciation and understanding of people with Williams syndrome.

## 2015 awareness goals

-  10,000 participants
-  Events in every state
-  20% increase in scholarships



**phoenix**  
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williams syndrome  
extraordinary gifts unique challenges



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ASSOCIATION

### Sponsorship Opportunities

(Benefit details on back panel. All sponsors will be recognized at event)

- Platinum (\$1,000)  Gold (\$750)  Silver (\$500)
- Friend (\$250)  Other Contribution of \$ \_\_\_\_\_

### Your Information

Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

(as you wish it listed in recognition)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment Information

- Check (Payable to WSA, Inc.)  Visa  MC  AmEx

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CV2# \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form and payment to: For more information, contact:  
 Williams Syndrome Association Sarah Giddings  
 Attn: Phoenix Event sgiddings@williams-syndrome.org  
 570 Kirts Blvd., Suite 223  
 Troy, MI 48084

To register:  
[williams-syndrome.org/phoenix-event](http://williams-syndrome.org/phoenix-event)